

GEA Social Media Internship

You will be working with the Gender and Education Association as a feminist charity and member association to enhance visibility of GEA activities through the website, Twitter, Facebook, and Instagram.



The core duties for the post include:

- A. Creating content for the GEA website (WordPress)
<http://www.genderandeducation.com>
- B. Creating content and providing support for managing GEA Twitter <https://twitter.com/genderanded>
- C. Creating content and providing support for managing the GEA Facebook group <https://www.facebook.com/groups/genderanded> and Facebook page <https://www.facebook.com/Genderanded>
- D. Creating content and providing support for managing the GEA Instagram <https://www.instagram.com/genderanded/>
- E. Providing social media and web support for GEA events

A. Website

- Prepare up to 3 blog posts a month for the GEA website (WordPress)
- In collaboration with GEA Co-Chairs, update pages and posts for the website

B. Twitter

- Tweet regular updates about GEA
- Retweet relevant tweets to our audience, particularly content from GEA members (such as new publications, calls for papers, awards, calls for participants)
- Tweet during GEA events if in attendance using relevant hashtag(s)
- Ensure any tweeted or retweeted content is in line with our ethos and aims

C. Facebook

- Post relevant links, resources, materials (often sharing the same content on Facebook as is shared on Twitter)
- Review membership requests to join GEA's Facebook group
- Ensure any content shared is in line with our ethos and aims

D. Instagram

- Post image content (often sharing the same content on Facebook as is shared on Twitter)
- Ensure any content shared is in line with our ethos and aims

E. GEA events

- Liaise with GEA executive members during events to provide social media publicity and website support

Terms and Conditions

This internship will cover up to 10 hours per month at £15 per hour for an initial 6 months. You will liaise with GEA Co-chair Dr Jessica Gagnon. You will produce a brief half page report and invoice for the billable hours and send to GEA Treasurer Dr Kate Hoskins to be paid monthly.

To Apply

Submit a CV and brief covering letter (one page) detailing your interest in the internship and the skills you have that make you suited to the responsibilities of the post to GenderAndEd@gmail.com by Monday **14 June 2021**

About GEA

The Gender and Education Association (GEA) is a volunteer-led international intersectional feminist charity. Since 1997, our community of educators, researchers, activists, leaders, artists, and more have been working to challenge and eradicate gender stereotyping, sexism, and gender inequality within and through education. UK charity number: 1159145