



## **Executive Committee Meeting of the Gender & Education Association**

Virtual meeting 2-3pm GMT on 16 January 2017

Present: Jessica Ringrose, Jessica Gagnon, Sharon Lamb, Emilie Lawrence, Fin Cullen, Claire Maxwell, Sally Campbell Galman

Apologies: Carol Taylor, Victoria Showunmi, Marie-Pierre Moreau, Andrea Peto, Jo Williams

1. **Welcome and apologies**

2. **GEA 2017 Conference**

Vanita & Jessica R

- Additional social media work to promote the conference needed – this has been started by Emilie and another email will go out via Jo to all members.
- Who should GEA conference bursaries be made available to? Only PGRs or also teachers – who are waged? It is the conference organising team who organise this, but GEA can make an input. *Jessica to pass on our views to Jayne.*
- Discussion of the presentation of the conference focus/approach may be a little ‘off-putting’ for newer colleagues to the field – what does ‘borders’ mean? How innovative does your style of presentation need to be?; and it would be good to re-post Jayne’s post about the rationale and inspiration behind the conference theme.
- CfP 2018 GEA Conference – *Jessica and Vanita to liaise on this and send it to round to Executive for final comment.*

3. **Membership update**

Carol

- Member survey? Yes - How can members help us; what areas of interest do members already have? *Could Carol develop a survey tool which the Executive could review and comment on.*
- Good if new members are identifiable at the conference, so Executive members can welcome them, invite them to get involved, invite them specifically to the annual general meeting (and giving them a space to say what they would like). *Jessica to pass on this idea to Jayne, and Jo to ensure an invitation to the AGM is sent out to all members closer to the time.*

- Develop a statement – what are we doing to meet our aims, how can our members get involved, do we stand for any particular issues?
  - What are the benefits? Testimonials on the website (especially of lifetime members) – do an interview and a blog (Emilie to lead on this); relatively cheap subscription to the journal; access to GEA Fund. *Could Carol and Jo ensure these are integrated into the Welcome Letter – and then send it round to the Executive members for comment and for their interest.*
  - But what about any campaigning work we might want to get involved in – different campaigns in different parts of the world perhaps? Or linking across regions and bringing networks together.....develop another branch of work for GEA to increase the benefits of membership? *Could Emily Gray, Katarina Eriksson Barajas (new Executive Committee members) and Marie-Pierre meet separately?*

#### 4. GEA Executive

Claire & Jessica R

- Two applications to the Executive were received and welcomed.
- We do need to manage the size of the Executive to facilitate coordinated working together. This could be done by themed sub-groups for e.g. – Membership, Social Media and Marketing, Conference
  - *Jessica will double-check we can invite new Executive Committee members, giving a deadline of end of this week.*
- Possible role for Sharon Lamb? Can lead on recruiting at various conferences / associations Sharon is already involved in. *And examine developing a SIG approach to GEA with Katarina.*
- Sending out Minutes of Executive Committee Meetings to all members via email? *Emilie to create a section under Executive on our website where we'll add the Minutes of the meetings so they are accessible to all members.*

#### 5. Social media strategy / ideas

Jessica G (Gagnon)

- Focus initially on marketing for the GEA Conference – *Jessica G to review the hashtag – GEA17 perhaps.*
- Would be good to have 'live' tweeting from the conference – could this be linked to some of the bursaries being offered? *Jessica G to approach Jayne Osgood about this.*
- *Could colleagues feedback to Jessica G about her suggestions for social media development. Jessica to send out a note to all members, with a deadline for comments.*
- *Jessica R, Jessica G and Fin to form a working group to explore the development of a pilot of Paperli account – a brief pilot using Paperli was agreed by the Executive to allow us to explore the potentiality further.*

6. Links between GEA and GEJ – website content  
*To be discussed at the next meeting*

Marie-Pierre

7. GEA & diversity – update  
*To be discussed at the next meeting*

Victoria

8. Set up some small groups – to meet in the next 3 months and then have another Executive Meeting perhaps end of April. *Jo to send round Doodle poll to set up another meeting.*